

## Application Data Sheet

### **Application Information**

Application Type:: Regular  
Subject Matter:: Utility  
Suggested Group Art Unit:: N/A  
CD-ROM or CD-R?:: None  
Sequence submission?:: None  
Computer Readable Form (CRF)?:: No  
Title:: PROGRAMMING SERVICE OFFER  
PRESENTMENT AND INSTANT  
ACTIVATION SYSTEM, METHOD, AND  
COMPUTER PROGRAM PRODUCT  
Attorney Docket Number:: 39601-198006  
Request for Early Publication?:: No  
Request for Non-Publication?:: No  
Suggested Drawing Figure:: 2  
Total Drawing Sheets:: 20  
Small Entity?:: No  
Petition included?:: No  
Secrecy Order in Parent Appl.?:: No

### **Applicant Information**

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Jordan  
Middle Name:: S.  
Family Name:: Berman  
City of Residence:: New York  
State or Province of Residence:: NY  
Country of Residence:: US

Street of mailing address:: 475 FDR Drive, #L707  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10002

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: James  
Middle Name:: G.  
Family Name:: Occhiuto  
City of Residence:: Smithtown  
State or Province of Residence:: NY  
Country of Residence:: US  
Street of mailing address:: 59 Woodland Lane  
City of mailing address:: Smithtown  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 11787

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: David  
Family Name:: Preisman  
City of Residence:: New York  
State or Province of Residence:: NY  
Country of Residence:: US  
Street of mailing address:: 88 Bleecker St., Apt. 3J  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10012

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Ann  
Middle Name:: E.  
Family Name:: McGowan  
City of Residence:: New York  
State or Province of Residence:: NY  
Country of Residence:: US  
Street of mailing address:: 102 East 22nd Street, Apt. 10D  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10010

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Kevin  
Middle Name:: M.  
Family Name:: Parks  
City of Residence:: Colts Neck  
State or Province of Residence:: NJ  
Country of Residence:: US  
Street of mailing address:: 2 Barbary Lane  
City of mailing address:: Colts Neck  
State or Province of mailing address:: NJ  
Postal or Zip Code of mailing address:: 07722

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Justin

Middle Name:: C.  
Family Name:: Edelson  
City of Residence:: Crompond  
State or Province of Residence:: NY  
Country of Residence:: US  
Street of mailing address:: 57 Townsend Road  
City of mailing address:: Crompond  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10517

#### **Correspondence Information**

Correspondence Customer Number:: 26694

#### **Representative Information**

Representative Customer Number:: 26694

#### **Domestic Priority Information**

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	An application claiming the benefit under 35 USC 119(e)	60/502952	09/16/03

#### **Assignee Information**

Assignee name:: Showtime Networks Inc.  
Street of mailing address:: 1633 Broadway  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10019